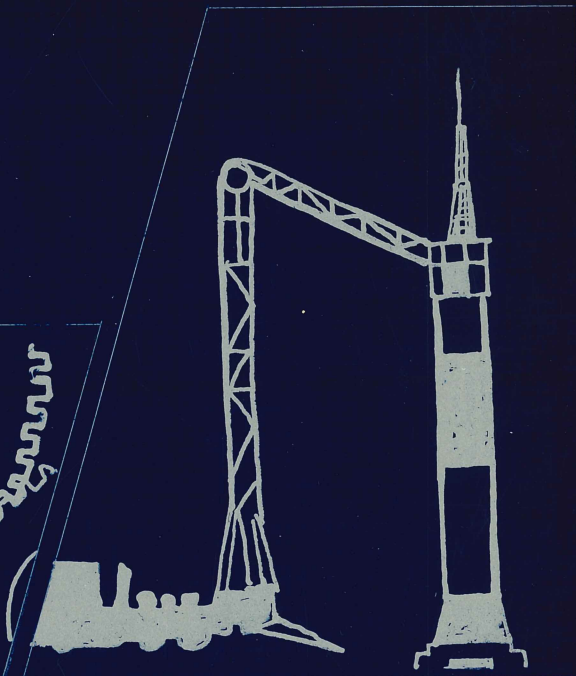
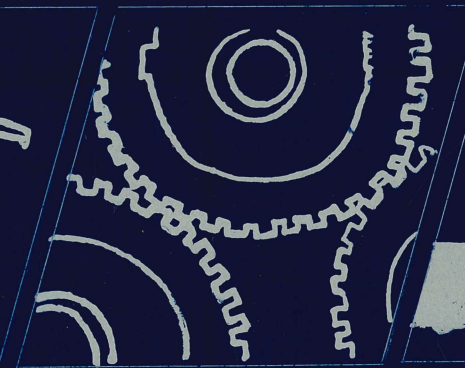
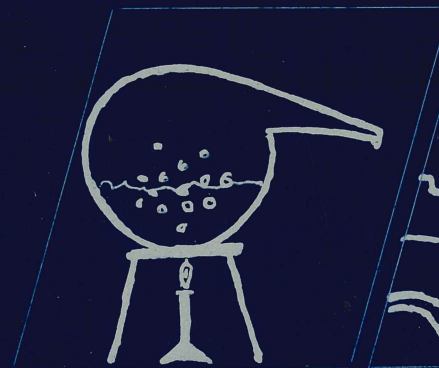


EDUCATIONAL OPPORTUNITIES



to
meet
the



DEMANDS OF OUR TIMES

NUTLEY PUBLIC SCHOOL
BUDGET 1963-1964



PORTER-HORECHNY & CO., INC.

POST OFFICE BOX 755, BUTLER, N. J.

VISUAL PRESENTATION FOR

NUTLEY BOARD OF EDUCATION

THIS BOOKLET CONTAINS BLACK-AND-WHITE PAPER PROOFS OF TRANSPARENCIES FOR OVERHEAD PROJECTION. THE BOOKLET IS MEANT AS A GUIDE TO THE SPEAKER IN REHEARSING OR REVIEWING THE TALK WHICH WILL ACCOMPANY THE TRANSPARENCIES.

THE ACTUAL OVERHEAD PROJECTION TRANSPARENCIES ARE EACH IN COLOR. IN MANY CASES THE TRANSPARENCIES ARE PREPARED WITH DROP-ON OVERLAYS OR LIFT-OFF BLOCKOUTS NOT INDICATED IN THIS BOOKLET.

PRESENTATION BY



PORTER-HORECHNY & CO., INC.

POST OFFICE BOX 755, BUTLER, N. J.

TELEPHONE N. J. 838-5640

INTRODUCTION

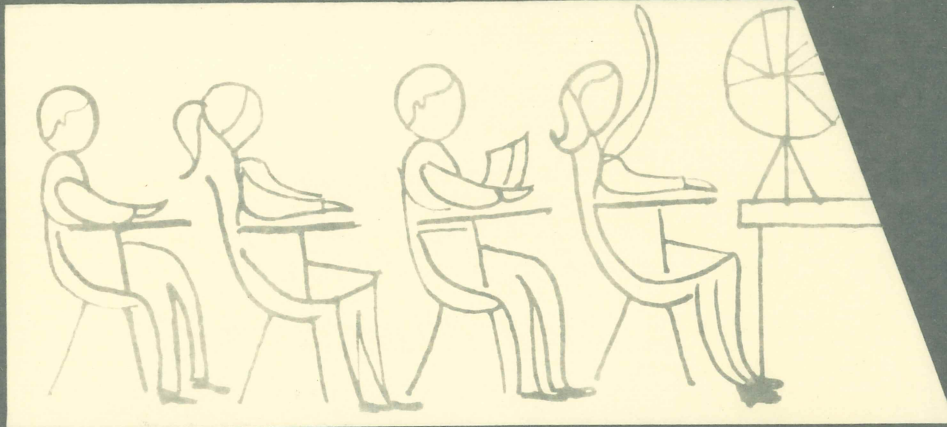
Job

Today, schools are faced with the ~~challenge~~ of developing outstanding programs in all subject areas that will challenge our youth. Our responsibility, as citizens, will continue to increase as human problems become more complex both at home and abroad. We believe that a better world is not a miracle to be brought about by some act of legislature, but accomplished through better living by people in the world. It is our hope that the youth of Nutley will be equipped to meet this challenge.

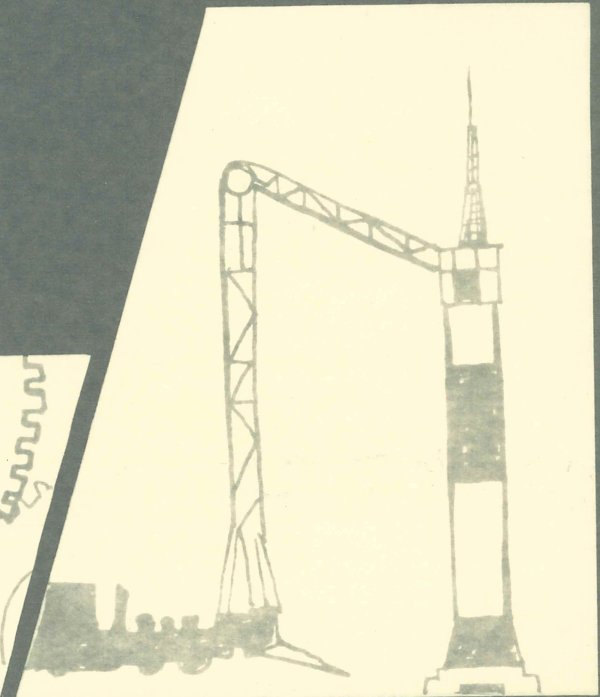
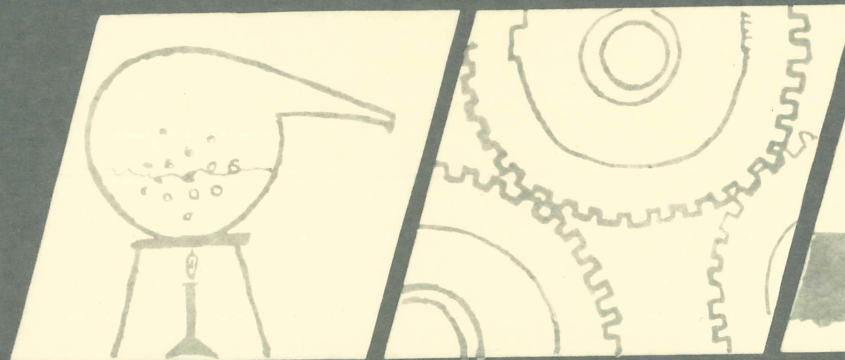
It is our democratic heritage that we provide equal opportunity for all. (~~Some have substituted the word "same" for "equal".~~ *must be provided equal opportunity, but they*) We in Nutley recognize that all children are not the same, and as a result, the curriculum is constantly under revision in an attempt to provide for the individual differences in children. If we are to maintain effectively the high educational standards that have been typical of this community, our schools must be well staffed by the best professionals ~~people~~ available, and equipped accordingly.

(next picture)

EDUCATIONAL OPPORTUNITIES



to
meet
the



DEMANDS OF OUR TIMES

BUDGET APPROPRIATION INCREASES

~~This picture shows only those items that represent an increase in this year's budget.~~ ^{a sizeable}

~~A detailed explanation of budget appropriations will be discussed later on in this program.~~

^{total}
This picture shows the ⁿ appropriation required for the 1963-64 school year. (Turn Overleaf)

In order to expedite this program we have shown those items in green that represent a sizeable increase.

A detailed explanation of budget appropriations will be discussed later on in this program. (Next picture)

check this

<u>APPROPRIATIONS</u>	TENTATIVE BUDGET <u>1963-64</u>	INCREASE OR DECREASE
ADMINISTRATION	81,428	3,445 (+)
INSTRUCTION	1,947,534	156,477 (+)
TEXTBOOKS	26,335	6,013 (+)
SUPPLIES	40,730	4,238 (+)
OTHER EXPENSES	21,465	720 (+)
HEALTH SERVICES	18,242	242 (-)
TRANSPORTATION	19,330	3,101 (+)
OPERATION OF PLANT	247,292	10,239 (+)
MAINTENANCE OF PLANT	77,755	6,332 (-)
FIXED CHARGES	57,171	9,142 (+)
TUITION	36,000	430 (-)
SUNDRY ACCOUNTS	21,400	400 (+)
CAPITAL OUTLAY	28,208	3,116 (+)
DEBT SERVICE	189,055	5,214 (+)

OUR PURPOSE... TO GIVE YOU THE
FACTS BEHIND THESE INCREASES

DEMANDS OF OUR TIMES

There are a number

~~A number of factors which cause an increase in this year's budget; are:~~

*These reflect the demand of our times
(time over lay)*

1. Teaching equipment and supplies

Equipment and supplies are a necessary part of education and the increases are related to increasing enrollment in the high school.

2. Reduced dropout rate

The cost for education increases as we reduce our dropout rate. ~~A more detailed explanation of this factor will follow.~~

3. Teachers' salaries

An attempt will be made to show a comparison of Essex County teachers' salaries.

4. Chemistry lab

One lab will no longer meet the needs of a high school of our size.

There are a number of factors which cause an increase in this years budget. These reflect the demands of our times: (turn over lay)

1. Teaching equipment and supplies.
2. Reduced dropout rate
3. Teachers' salaries.
4. Chemistry lab

(check off teaching equipment and supplies).
Equipment and supplies are a necessary part of education and the increases are related to increasing enrollment in the high school. (next picture).

We will discuss briefly, to-night, a few of these factors which include:
(turn over lay)

DEMANDS
OF
OUR
TIMES

Business

Approximately one third of our graduates find immediate employment in business. Graduates of the

business education department have acquired a long standing reputation for efficiency. *(turn over)*

The physical facilities of this department are kept up to date by a planned
Physical education equipment *replacement schedule of all machines (turn over)*

The last three years have seen many changes in the structure of our physical education courses.

President Kennedy has cited "frightening statistics" showing one fourth of the nation's school children could not pass a simple physical fitness test. Nutley's children, in a much more comprehensive test, placed well above the national median. This equipment plays an integral part in our physical education program. *(Next picture)*

~~REVISIONS~~

1. Teaching supplies and equipment

The curriculum is constantly being evaluated and revised to meet the demands of our times. ~~Within the last three years we have had new textbook adoptions at all grade levels.~~ If we are to continue with a sequential approach to learning, we must constantly keep the curriculum under surveillance and make the necessary changes.

*Change
Pick up from
yellow here*

2. Audio-visual aids

Our schools are equipped with opaque projectors, overhead projectors, slide projectors, 16mm. sound projectors, tape recorders, controlled readers and television sets. These devices are used to contribute their part in more effective learning. (turn overleaf)

3. Language lab

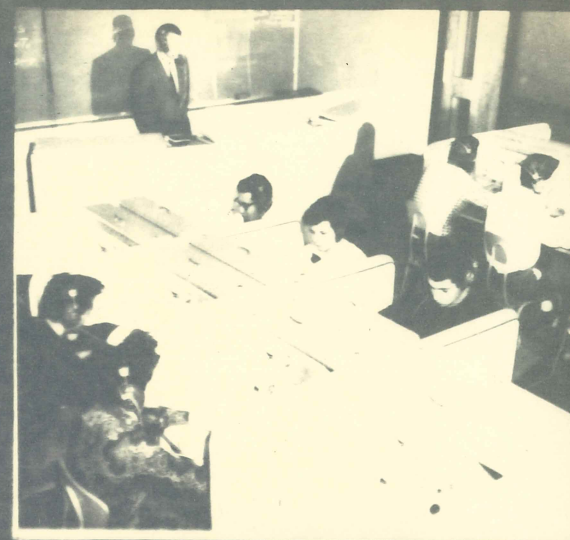
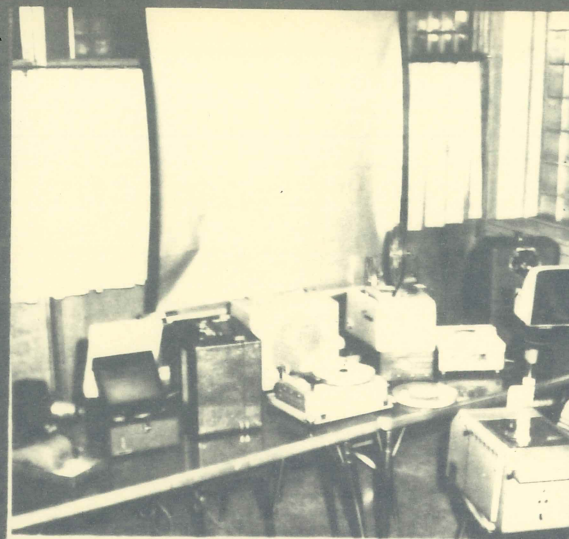
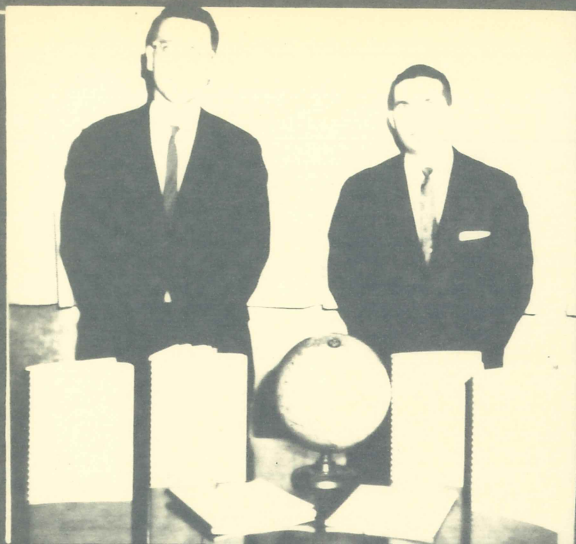
Last year you approved the request for a new language laboratory. This lab will offer new opportunities for listening practice and multiple opportunities for speaking, as well as facilitating critical evaluation of progress in speaking. (turn overleaf)

4. Textbooks

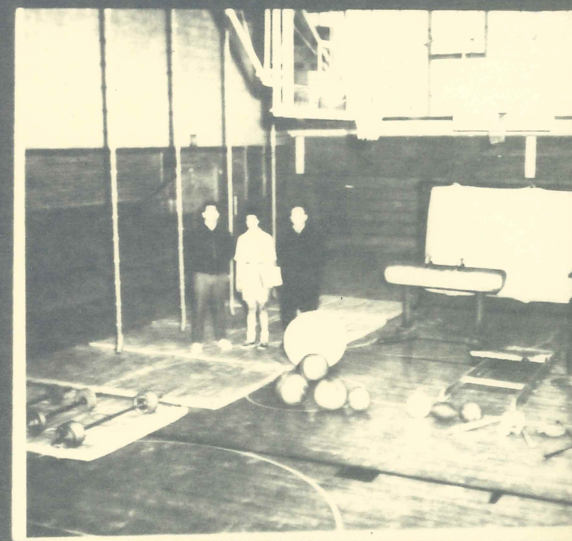
Experts are in agreement that with the rapidity in which new learning discoveries are being made, textbooks should be replaced every three to five years. We have a planned replacement program whereby a series is purchased each year. In the last three years, in Nutley, we have seen textbook expansion in the following areas of instruction: science, social studies, mathematics and language arts. (turn overleaf)

The Curriculum is constantly being evaluated and revised to meet the demands of our times. If we are to continue with a sequential approach to learning, we must constantly keep the curriculum under surveillance and make the necessary changes.

This picture shows a typical Melley public school library. Each school is equipped with a large selection of materials geared to the reading levels of the children. Our library program starts in the Kindergarten and is continued through the 12th grade. (turn over)



• TEACHING EQUIPMENT • AUDIO VISUAL EQUIPT. • LANGUAGE LAB. •



• TEXTBOOK • BUSINESS MACHINE • PHYSICAL ED. •

(Check off reduced dropout rate)

The cost for education increases as we reduce our drop out rate.

The long range economic gains, due to a low incidence of drop outs, far overshadow any immediate educational costs. Reducing the dropout rate is a vital economic investment.
(next picture)

Short Introduction

DEMANDS
OF
OUR
TIMES

TEACHING EQUIPMENT
AND SUPPLIES

REDUCED DROPOUT RATE

STAFF SALARIES

CAPITAL EXPENDITURE
FOR CHEMISTRY LAB.

~~WORD POWER~~

For the ten year period , 1951-1960, for every ten students starting as ninth graders, seven and one-half graduated.

This year's graduating class will have nearly nine out of every ten that started as ninth graders.

(turn over), read and check the following).

More holding power means:

Improved Employment

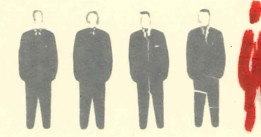
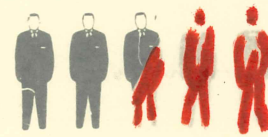
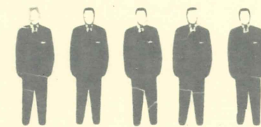
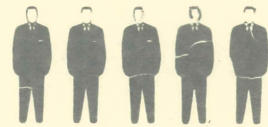
Decreased Juvenile Delinquency

Better Future Citizens

"With Increased Earning Power"

(Next page)

DROP OUTS BY GRADUATING CLASS



1951-1960

1963

MORE HOLDING POWER

means: IMPROVED EMPLOYMENT
DECREASED JUVENILE DELINQUENCY
BETTER FUTURE CITIZENS
"with increased earning power"

This goes with #60
Read Cond #60
picture #70

REASONS FOR REDUCED DROPOUT RATE

Perhaps the most important single factor in the reduced dropout rate is the solid academic background presented to our children at the elementary level.

indicated Nutley has a quality education program that has established well coordinated goals in grades K through 12. As a result of testing, teacher evaluation, parent conferences and the like, we are better able to understand the needs of the individual child. A diversified curriculum is presented at all grade levels in an attempt to meet the individual needs of all children.

At the High School level, we have expanded the curriculum by offering additional experiences in Industrial Arts, Business Education, Graphic Arts, and increased Guidance services.

include on previous page.

Industrial Arts

(next picture)

Youngsters now have available to them, courses in General Shop, Metal Shop, Automotive Shop and Home Economics. *(turn over)*

70

Business Education

the business education

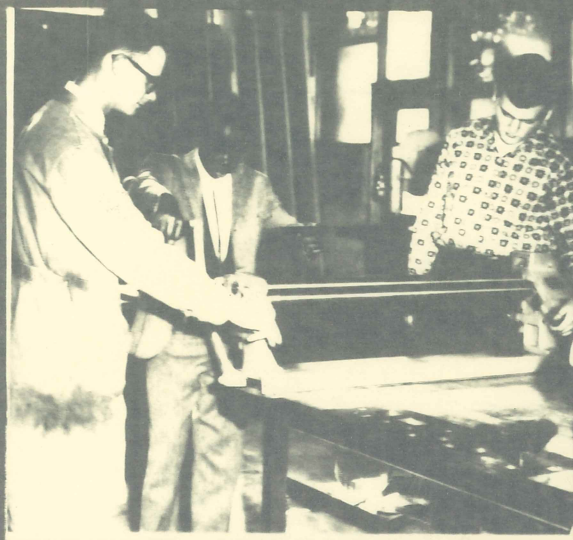
The student will find in ~~this area~~ of instruction: typing, bookkeeping, shorthand, filing and office machine practice courses. *(turn over)*

Graphic Arts

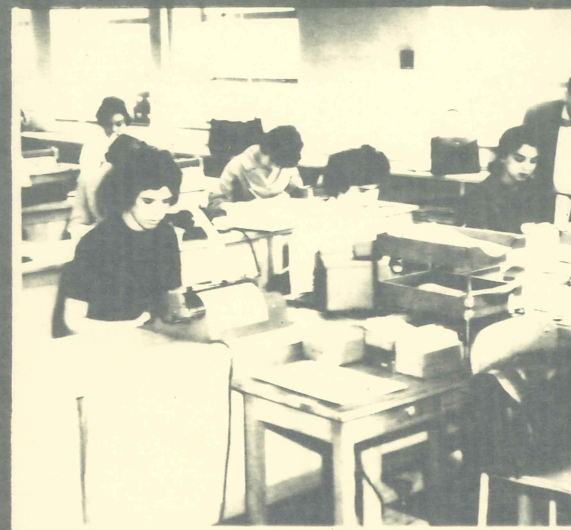
Last year, you approved the addition of a new printing shop. With the completion of this new room, we are now equipped to offer broader experiences in this area. *(turn over)*

Guidance Services

In the High School we have added ~~a~~ full time guidance counselors. Also, we have expanded guidance services to the children of Franklin School. We have developed an integrated program between these two levels of instruction. *(next picture)*



INDUSTRIAL ARTS



BUSINESS EDUCATION



GRAPHIC ARTS



GUIDANCE

(Check off staff salaries)

We will now attempt to show a
Comparison of Essex County teachers'
salaries (next picture)

Short Introductions

DEMANDS
OF
OUR
TIMES

TEACHING EQUIPMENT
AND SUPPLIES

REDUCED DROPOUT RATE

STAFF SALARIES

CAPITAL EXPENDITURE
FOR CHEMISTRY LAB.

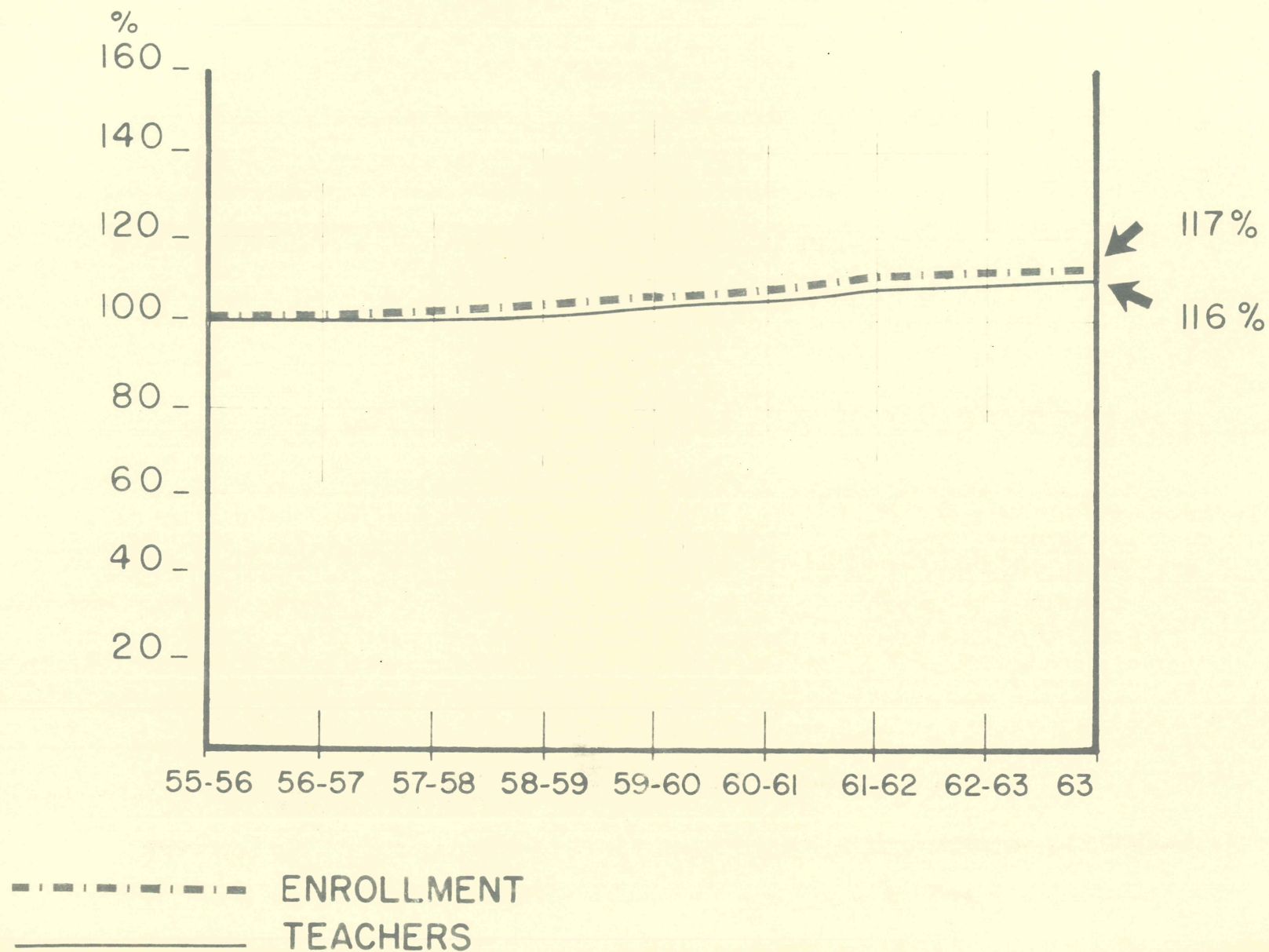
Nutley's student population has risen slowly but surely in the past eight years. Our staffing policies have attempted to keep pace with this growth. *(But on first overlay)*

~~Experience has indicated that below this ratio adequate professional services cannot be supplied. It is the minimum staff needed.~~ *(But on second overlay)*

Nutley with the requested personnel ^{is}, by any recommended standard, now staffed at a minimum level. We must, therefore, keep close watch on this situation.

Please note on the chart that Nutley's staff increases have not kept pace with the rise in enrollment. *(Point to chart where it shows the greatest gap - next picture)*

ENROLLMENT vs. TEACHERS



SALARY RANGE

We are competing for teachers with our surrounding communities. How does Nutley compare with this "competition"? This chart gives some indication of our competitive position in this regard.

Salary guides, depicted on this chart, reflect the fierce competition which exists between the school districts. Each school system has attempted to remain competitive in this respect and you see little difference in the salary range.

Nutley is at the median for beginning salaries[↑] and is slightly below the median for maximum salaries.[↑]

The word median means middle.

Most of the neighboring communities are increasing their salary guides. If we do not increase our guide, we ~~will~~ ^{may} regress to the point where we ~~will~~ ^{may} become a training ground

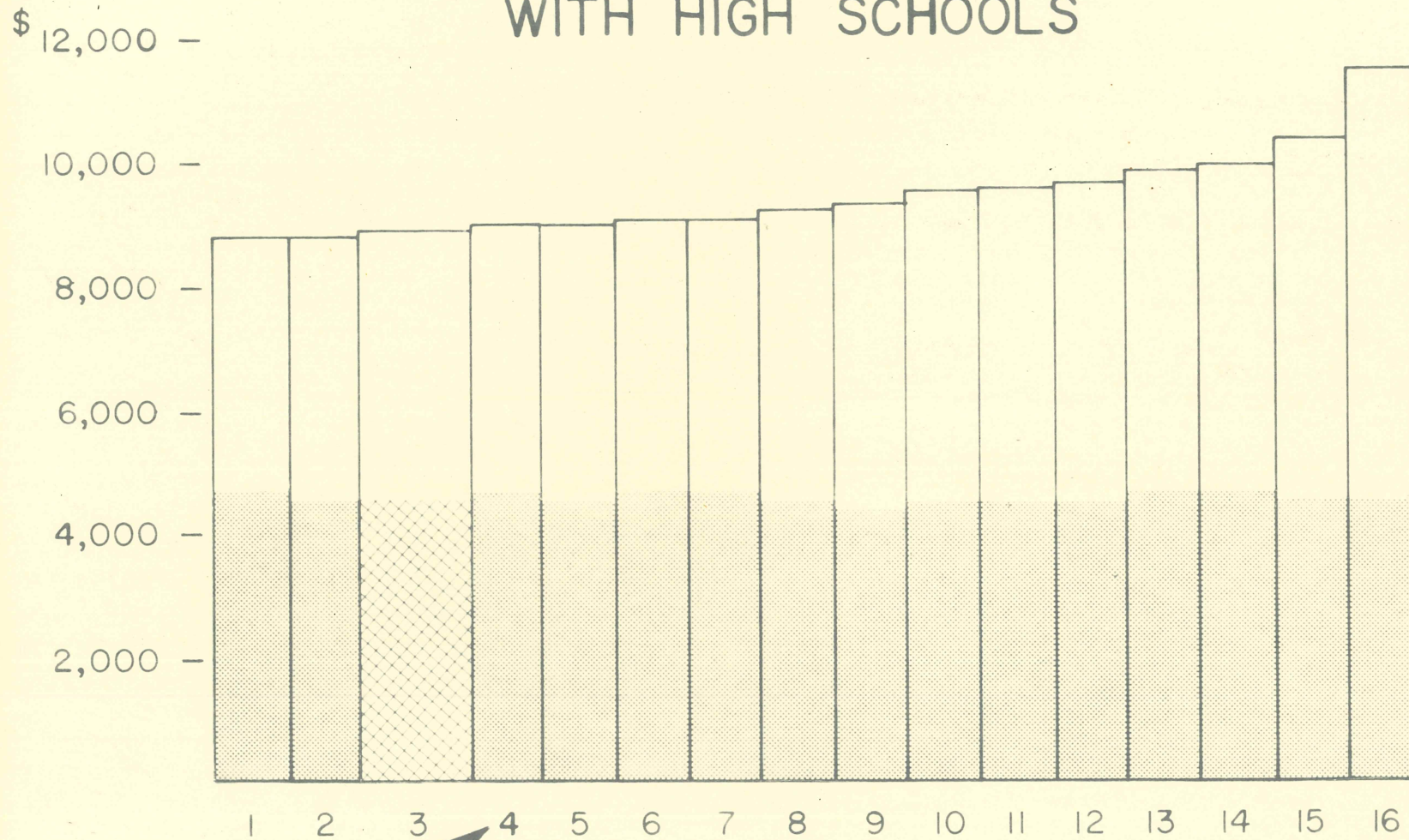
for other school systems. (next feature)

The top of the blue represents the beginning salary of the various school districts. (Point to top blue line)

The top line represents the maximum salary of the various school districts. (Point to top line)

SALARY RANGE

ESSEX COUNTY SCHOOL SYSTEMS
WITH HIGH SCHOOLS



NUTLEY

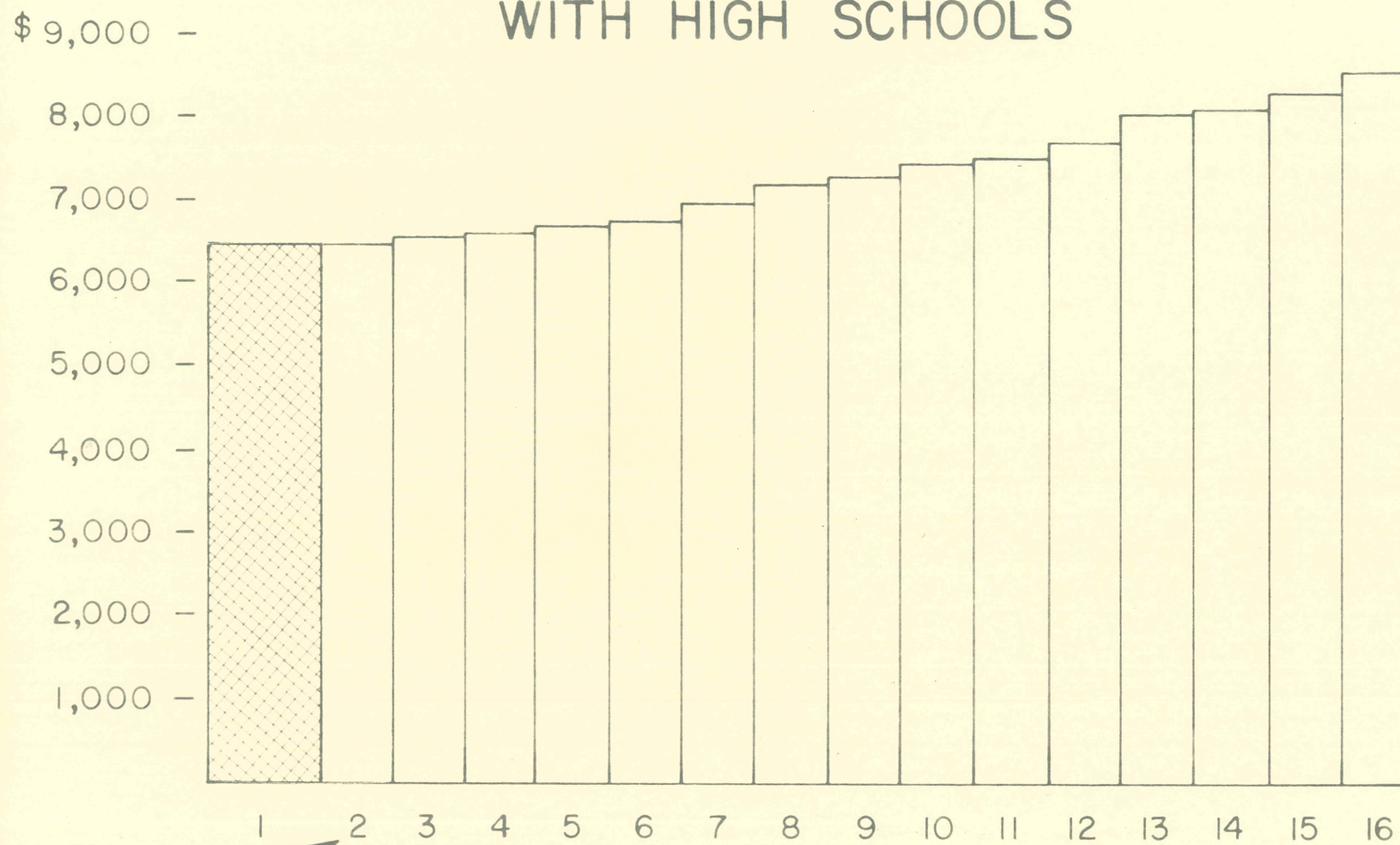
MEDIAN SALARIES

Here we see the median salary of those Essex County school systems which have a high school.

Again, I would like to repeat that median means middle
You will note that Nutley has the lowest median salary. *(next picture)*

MEDIAN SALARY

ESSEX COUNTY SCHOOL SYSTEMS WITH HIGH SCHOOLS



NUTLEY

(Check off Capital Expenditure for Chemistry lab.)

The greatest capital expenditure
~~the greatest~~ in this years budget is
for the conversion of a regular
class room to a chemistry lab at the
high school. (next picture)

Short Introduction

DEMANDS
OF
OUR
TIMES

TEACHING EQUIPMENT
AND SUPPLIES

REDUCED DROPOUT RATE

STAFF SALARIES

CAPITAL EXPENDITURE
FOR CHEMISTRY LAB.

Next year's senior class will be the largest that has ever graduated from Nutley High School.

A new chemistry laboratory will be needed to take care of this rise in student population.

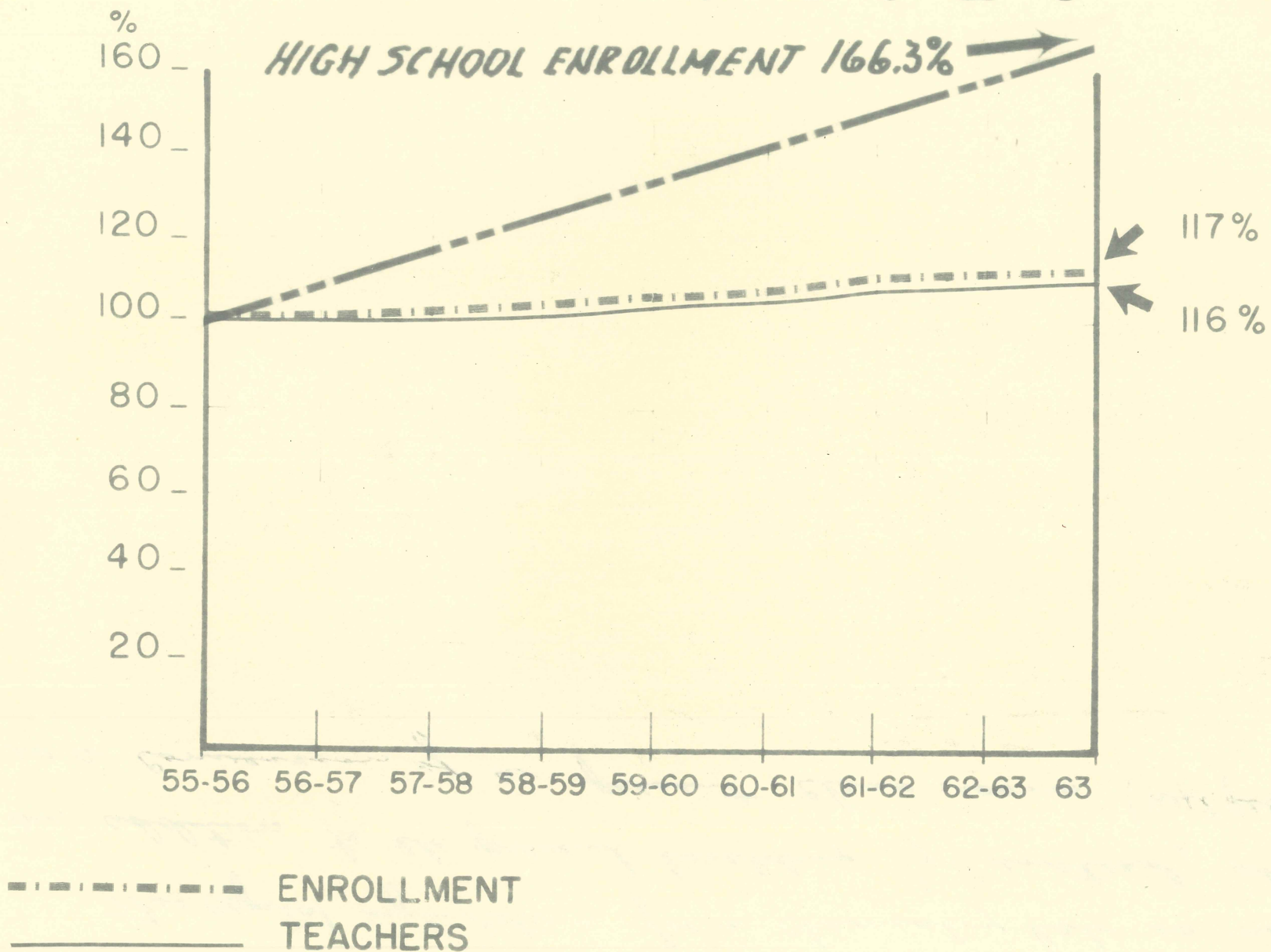
It is our plan to convert and equip one of our existing classrooms.

We have used the figure of 100% during the school year 1955-56. ^(point to chart at 100%) This chart shows that there has been an increase of 17% in the total school population, however (place overlay) there has been a 66.3% increase in the high school enrollment, grades nine through twelve, over the same period. 7)

This new chemistry laboratory, ~~along with the new language laboratory~~, is needed to take care of this rise in student enrollment at the upper grade levels of the high school. For example; this year we will graduate approximately 350. The following years we will graduate approximately 450. (next picture)

From 1964 on, the graduating classes can expect to approximate 450 students (next picture)

ENROLLMENT vs. TEACHERS



This Capital expenditure for a Chemistry lab is not an addition to the present building, but instead, it is a conversion of a present class room. (next picture)



Science instruction is conducted in classroom-laboratory situations which provide for individual and group instruction, investigation, and experimentation.

CONVERSION OF A LECTURE CLASS ROOM TO A CHEMISTRY LABORATORY

...

APPROPRIATIONS

In order to explain the increases and decreases in our proposed 1963-64 School Budget, we have indicated by color as follows: *Green indicating an increase except for a decrease in revenue* ~~Red indicating an increase, yellow indicating a slight increase, and green indicating a decrease.~~

Instruction and salary expenses have increased by \$156,477. This item ~~includes~~ *109,000 of is for* the present salaries and proposed increases for 267 staff members, such as principals, classroom and special teachers, substitutes, school secretaries, librarians and guidance personnel. *47,000 has been appropriated* ~~Included also in the appropriation are provisions for~~ nine additional staff members on the elementary and secondary levels.

Textbook costs have increased by approximately ~~\$6,000~~. Normal replacement of present texts and the purchase of new adoptions brought about by the recent expansion and development of curriculum have caused this increase.

Teaching supplies have increased by ~~\$4,238~~, primarily caused by the spiraling costs of such supplies and an increase in school enrollment.

Fixed Charges have increased by approximately \$9,000. This is due to a change in the contributions to the county retirement fund, as well as an increase in payments for social security and insurance.

Capital Outlay has increased by \$8,000. This item covers the purchase of new equipment. The major item of equipment to be purchased this year is a chemistry laboratory for the high school.

Debt Service has increased by approximately \$5,000. This is the first year we will pay on the principle for the addition to the high school.

Administration, Other Expenses for Instruction, Pupil Transportation, Operation of School Plant, and Food Services show only minor increases. These increases, in most cases, are due to the normal raises for our non-professional staff.

Attendance and Health Services, Maintenance of Plant, and Tuition show a decrease.

<u>APPROPRIATIONS</u>	TENTATIVE BUDGET <u>1963-64</u>	INCREASE OR DECREASE
ADMINISTRATION	81,428	3,445 (+)
INSTRUCTION	1,947,534	156,477 (+)
TEXTBOOKS	26,335	6,013 (+)
SUPPLIES	40,730	4,238 (+)
OTHER EXPENSES	21,465	720 (+)
HEALTH SERVICES	18,242	242 (-)
TRANSPORTATION	19,330	3,101 (+)
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MAINTENANCE OF PLANT	77,755	6,332 (-)
FIXED CHARGES	57,171	9,142 (+)
TUITION	36,000	430 (-)
SUNDRY ACCOUNTS	21,400	400 (+)
CAPITAL OUTLAY	28,208	3,116 (+)
DEBT SERVICE	189,055	5,214 (+)
TOTAL --		
ALL APPROPRIATIONS	<u>2,830,149</u>	<u>197,402 (+)</u>
DECREASE IN REVENUE		<u>7,768 (+)</u>
INCREASE IN LOCAL TAX LEVY		<u>205,170 (+)</u>

SOURCES OF REVENUE

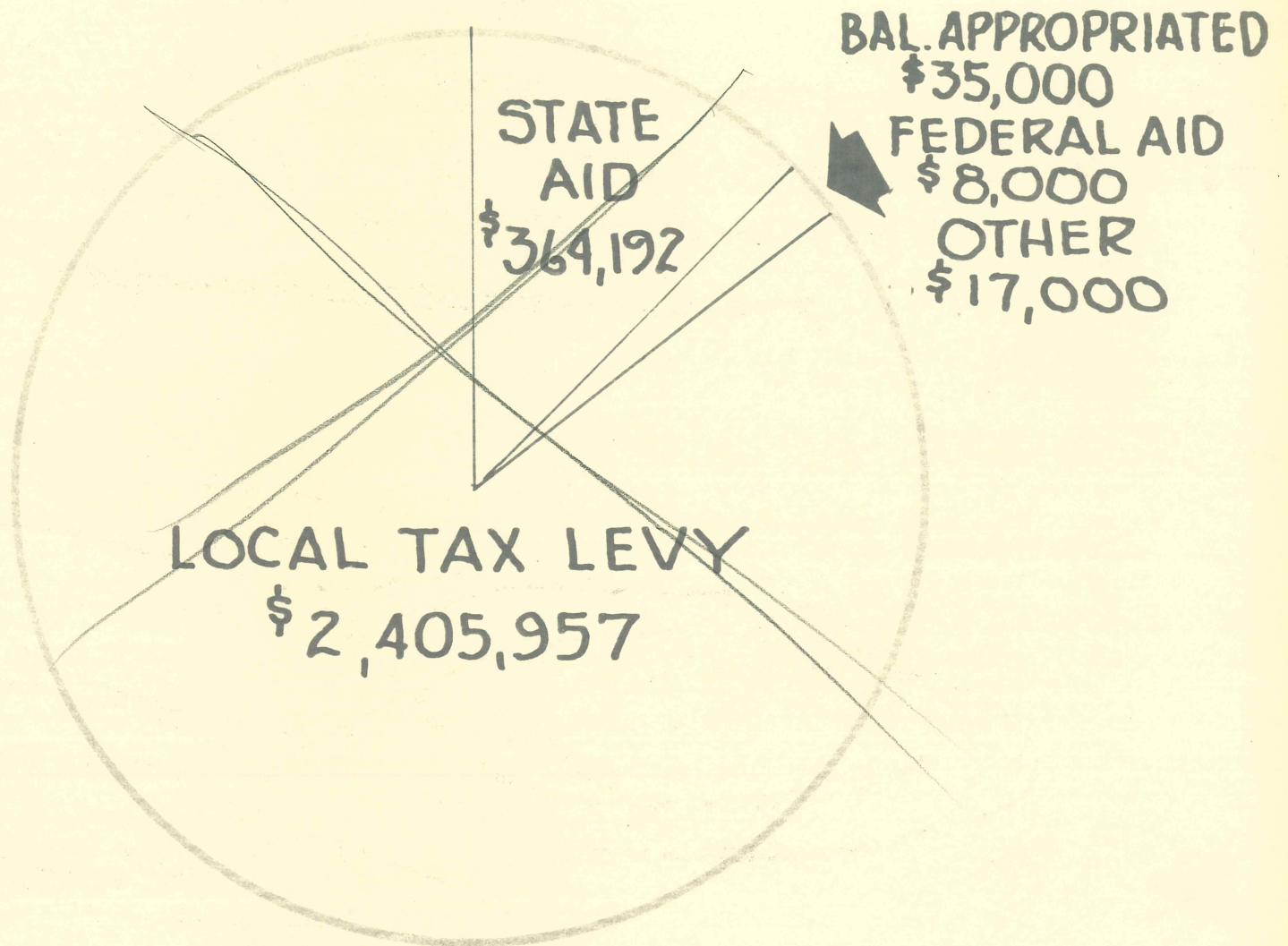
Included in the Sources of Revenue are receipts from State Aid, which is based on a per pupil ratio. Nutley, because of its ability to pay, gets the minimum amount of State Aid per child. We also receive State Building Aid, which is used to help reduce our Debt Service cost. This is also based on a per pupil ratio and the ability to pay.

Federal Aid (National Defense Education Act) is based upon the amount of money spent in this area by the local school. The Federal government pays up to one half the cost of new equipment for science, math, guidance, etc. They also pay for a part of the salary of new guidance personnel or other additional services in this area.

Other Sources of Revenue are miscellaneous receipts such as appropriated balances from the previous year, monies from rental of buildings, and interest earned on investment of school monies. The difference between the total of these items and the school budget is our local tax levy, which this year shows an increase of \$205,170.

~~Replace with per pupil cost~~

This chart shows the relative position of Nutley's per pupil cost for education. You will note that Nutley's cost (point to chart) is third from the bottom when compared to other Essex County school districts.



1963-64 SCHOOL BUDGET REVENUE

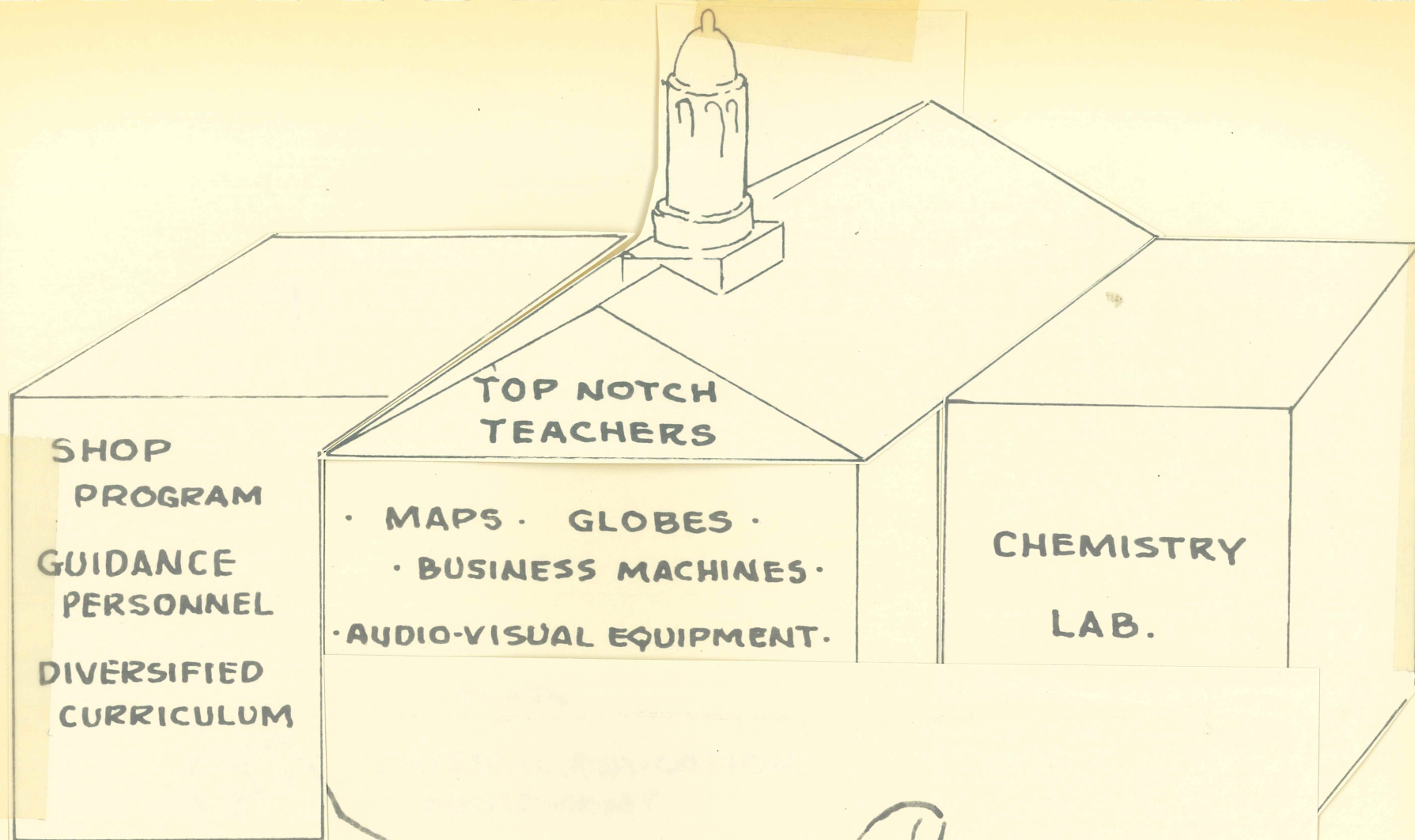
BUILDING OUR SCHOOLS*What are*

~~Here~~ are some of the things that we want in our schools?

1. We want first class supplies and equipment (*neft overlay*)
2. We want a low dropout rate (*neft overlay*)
3. We want our teachers to be the best (*neft overlay*)
4. We want to keep up with advances in science and other subjects

Your Board of Education ~~does not apologize for seeking adequate school funds.~~ We feel^s that no tax dollar is better spent than the dollar for education, and no expenditure contributes more to the stability of the economy, the improvement of the general welfare, and the betterment of the community.

It is our sincere hope that you will preserve the educational image that you, as Nutley citizens, have helped us create.



SUPPORT YOUR SCHOOLS